

## Oceanside Talks Production tips & FAQ

This tip sheet should help your team prepare for your upcoming shoot of Oceanside talks. Tips are provided for the host, the guests, how to use make up wisely, how to dress, etc. ... For more questions, refer to our FAQ or contact us directly for more details at 760-722-4433.

### **For the Host**

Understand the format of the program, its intended audience, the seriousness or playfulness of the show, its length and number of breaks.

Brush up on the topic and obtain background of the guests ahead of time, contact the program producer for information, email addresses and phone numbers as needed. Also check with the producer or director to see if any video, photos, information charts, or props will be included in the program.

It's your show! Viewers are interested in the topic, but also in the way you present the information, use your personality in a way that drives home the spirit of the program and informs viewers of the importance of the topic.

Go over cues, countdowns, and teleprompter speed with the floor director.

### **For the guests**

Video camera amplifies problems. Try following these dos & don'ts to maximize your experience.

Stand straight or lean forward slightly to create an impression of positive energy. Try to keep eye contact with the host or camera depending on the situation. Keep a warm attitude while on camera. Try to not show anger, frustration or doubt as the camera will show all of this times 100. Think of the camera as a group of supporters.

Knowledge is key.

Why - Because you do not want to sound scripted. **Reading long notes will loose the viewer's interest.**

What to do - Come prepared, know your subject, and meet with your host to prepare your show. **You should not need more than one note card to help you through the entire show.** Be prepared for unrehearsed questions. If you know your facts you will be able to face a change in any scenario.

I-pad on set is appropriate.

### **Microphones**

Microphones are sensitive and require proper handling. They will be placed on the table. This means you should not tap your fingers on the table and avoid rustling your clothes or paperwork.

## **Make up**

Why do I need make-up?

Lighting is really warm in studio and you may experience some sweat. This will result in shiny spots and will not reflect well on TV.

How to avoid this effect?

Make up is desirable on TV. Rice paper will help you capture any excess of oil on your face. Translucent powder or clear powder can help you reduce shiny spots. Use it on your forehead and nose. Bald men should wear powder on their bald spot. Women should wear some lipstick and outline their eyes with eye shadow and mascara at the very least.

## **Clothing**

Avoid white clothing as it will reflect the lights.

Avoid dangly earrings and necklaces due to mic sensitivity.

Try to keep your hair shaped around your head; avoid frizzy hair.

Dress appropriately for both the set and location.